

## **Introduction**

Welcome to ProserveUK, may we take this opportunity to thank you for choosing us as your hosting Provider. This is part one of our 'eCommerce System' tutorial.

This introduction will provide you with some background to what an eCommerce System is and operates. This tutorial will also act as a table of contents for the remaining tutorials.

## **Tutorial Content**

This tutorial comprises the following parts:

- Part 1. Introduction
- Part 2. Login and configuration.
- Part 3. Template and logo.
- Part 4. Adding products and categories.
- Part 5. Bulk uploading of products. (3 parts)
- Part 6. Payment modules.
- Part 7. Shipping modules.
- Part 8. Google base set-up.

## **eCommerce Systems**

An eCommerce system also known as a shopping cart, is an application that provides an Internet based store for the marketing and selling of products online.

eCommerce systems have several advantages over traditional development of bespoke web sites. The main advantage is that they allow users without web development skills to create and maintain a professional looking web store. This type of site would be very complex to code from scratch, the pre-installed system offered by ProserveUK will only require a small amount of configuration before it is ready for you to populate it with your products.

### **How a CMS Operates**

This section is not a necessary part of the tutorial, however, we have included it for those that are interested in what is going on behind the scenes.

As previously stated, an eCommerce system is an application that is installed on a web server. In this case the application is written in the PHP (PHP: Hypertext Pre-processor) scripting language. The application provides two functions. Firstly it provides a graphical user interface in which the user configures, customises and uploads products to their store. Secondly, it dynamical creates the web pages of the store that the visitor sees from the stored content. Typically an eCommerce system uses a database to store the content, our system uses Mysql.

This section is only meant as a brief introduction on the operation of eCommerce system type systems, if you are interested in the subject, much more can be found on the World Wide Web.

This completes part 1 of our eCommerce system tutorial, we recommend that you follow each tutorial in numerical sequence – some features in later sections may not work if the initial stages are skipped.

We wish you luck and hope you succeed with your new site.

Remember these tutorials are aimed as an introduction and a starting point to get your site up and running – we encourage you to learn the basics here and then experiment to further your understanding of the system.

### **About us**

This tutorial has been produced by ProserveUK. A professional hosting company that provides affordable web hosting solutions. Large selection of plans available, one-month free trial offered on all plans.

For more information, please visit [www.proserveuk.com](http://www.proserveuk.com)  
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